

HELLO,



Creative, focused and driven I am an individual who always strives for the best in everything I do. I am a confident team player who aims to be a motivator for colleagues and friends. I always push myself to deliver projects on time and to the highest standard possible.

CONTACT INFORMATION

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Instagram -

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LinkedIn -

Liam O'Sullivan (Hyperlink)

Website / Online Portfolio -

www.liamosullivananddesign.com (Hyperlink)



SOFTWARE SKILLS

Ai



Pr



Ps



Lr



Id



S



Ae



Google Analytics



MY SPECIALITIES

DISPLAY
ADVERTISEMENT

BRAND IDENTITY

LAYOUT &
PRINT DESIGN

VIDEO PRODUCTION
& EDITING

SOCIAL MEDIA
CONTENT/MANAGEMENT

PHOTO
MANIPULATION

I have 6 gcse's which includes English, Maths and Science I also have 1 btec qualification.

EDUCATION

Hertford regional college (Level 3)
Merit in UAL Extended Diploma in Graphic Design.

University of Hertfordshire
Foundation Degree in Graphic Design (*Distinction*)

EXPERIENCE

BRAND MACHINE GROUP INTERNATIONAL

Graphic Designer

Ongoing (August 2022 - Present)

HCPA

Graphic Designer / Marketing Coordinator

Ongoing (February 2021 - August 2022)

Blumo Home

Graphic Designer

10 Months (April 2020 - February 2021)

T6 International

Junior Graphic Designer / Graphic Designer

18 Months (September 2019 - February 2021)

GAS Brand Studios

Work Experience

1 week (October 2018)

KGK Creative

Work Experience

1 week (July 2018)

PERSONAL SKILLS

Time Management

Ability To Manage Several
Projects At Once

Leadership

Communication

Creativity

Colour Theory

Team Worker

Self-Motivated

Flexibility / Adaptability

Organization

EXPERIENCE EXPLAINED

Brand Machine Group International (BMG)

Graphic Designer

Ongoing (February 2022 - Present)

Brand Machine Group is an industry-leading licensee and brand ownership group for some of the UK and the world's biggest clothing brands, such as U.S. Polo Assn, New Balance, Penfield, Duchamp, Peckham Rye, Jack Wills, Juicy Couture, Lyle & Scott, Franklin and Marshall, and many more.

My role at BMG involves collaborating with the marketing and ecommerce team to achieve maximum sales and website traction across our multiple brands. As the focal graphic designer, I work across all our plans to attain the goals set by the team, myself, and the company as a whole. Additionally, I work with the clothing design team to reflect and enhance their work into seasonal go-to-market launches and presentations, ensuring maximum sales for their products to outside retailers.

I am also responsible for designing events and store fronts to promote our brands and engage customers, leading to increased sales.

www.brandmachinegroup.com (hyperlink)

Hertfordshire Care Providers Association (HCPA)

Graphic Designer / Marketing Coordinator

Ongoing (February 2021 - August 2022)

HCPA is a care provider serviced based in Hertfordshire, the whole basis of the company is to provide support, experience and training to health care providers and services across the county.

My main roles within the company include; designing printed materials for course training and information, keeping the social media accounts activate and up to date with new and exciting content, updating and creating new brands/sectors of the company which all branch off from within and creating and following the brand guidelines for each, video editing/ motion advertisement for our social platforms, assist in HTML and website updates and lastly designing and sending out email campaigns to our 1000+ members.

T6 International

Junior Graphic Designer / Graphic Designer

10 Months (September 2019 - February 2021)

T6 International are an industry-leading interior design/refurbishment company based mostly in London but we also dealt with projects and clients across the whole of the UK and Europe. The companies specialities were printed wall art, event marketing materials and architectural film refurbishment.

My main role here was to support my senior designer with branding and promotional content for ourselves as well as help create visuals and designs for our clients. I also assisted in the creation and editing of our project videos which we could then use to drive more business into the company.

Blumo Home

Graphic Designer

10 Months (April 2020 - February 2021)

Due to the coronavirus pandemic in 2020 whilst I was still with T6 International, we wanted to try and target the growing DIY market by selling them architectural film a product we mainly dealt to offices, restaurants and other commercial clients.

During my time working for Blumo I helped create the brand and its social media what it is today as well as this I worked on editing the photography and videos used for both our youtube page and our product display pages on the website.